

THE ORIGINAL

Moonbeams

BY COLONEL LITTLE

The Smallest Newspaper in the West

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Witches, Pumpkins, Treats are ripe in the Valley of the Moon

Hi-ya Folks! Our thermometer Wednesday morning at 7 read exactly 36 degrees—probably was lower earlier, but we overslept. And it hasn't rained much as yet—but get ready. It's coming, even over due.

FAMILY STYLE DINNERS, \$1.25 with wine—all you can eat. On Thurs., Fri., Sat., from 6:30. Sunday, 3 p.m. PAUL'S RESORT.

Got a subscription renewal from our friend down in L.A. and he sent along a joke (political): "Too bad about Adlai's dog. Understand he had to have it put to sleep because it went around yipping 'Ike! Ike! Ike!' (Hasta la vista.)"

The depression that has caught many a man is a cute little dimple.

VALLEY WATCH REPAIR, Boyce. Guaranteed workmanship.

The poor "little" businessman. According to the dems they're in bad shape, being squeezed to the wall. Terrible. But we're a "little businessman," and so are all your local merchants and professional men, and we don't think they're in bad shape. In contrast to the "poor" farmers, we don't get a subsidy—and who wants such a thing? If a man—any man—goes into business for himself, runs it efficiently, has a certain personality, he'll get along all right. If he hasn't at least some of these qualities, maybe he shouldn't be in business in the first place.

CARBONARO'S SHOE REPAIR, where soling gives extra wear at low price. Broadway, Sonoma. Don't discard those shoes; fix 'em.

Now we're an ex-secretary—of the Lions Clubs Cooperative, which has been doing a lot to advance the progress of Enchanted Hills, rural camp for the blind—children especially—over in the Napa county

hills. Art Stewart, president for the last year, is now a two-year member of the board of directors.

BOYES SPRINGS FOOD CENTER. Everything you'll need for Halloween. Also for those "bigger" meals you're having during fall.

Continue to win all our picks in the college football games, and expect to continue. Have our picks all made on the election, too, and we're just as good at that category. Our picks: Ike to win; congress mighty close, but the ground swell now apparent may result in a republican congress to work with our president. Want to bet?

RUGGLES VARIETY STORE, Sonoma. Halloween favors, complete costumes. And always—cards, gifts, household necessities.

The best measure of a man's mentality, according to a Pennsylvania editor, is the importance of the things he will argue about.

ESPOSTI'S LUNCH ROOM, Fetters, Hiway 12. Home-made Soup. Sandwiches, Hamburgers, Fountain, Wine if you wish. Drop in.

Chicago Bears roll into the Mission Inn this week, in advance of their game with the 49ers Sunday at Kezar stadium. Detroit Lions will follow. Bad thing from a 49er fan standpoint is that the teams which relax here usually go on to win.

AQUA SOFT—Water Treating Co. Sonoma owned. Call Petaluma Porter 2-7458. Evenings, Sonoma, Webster 8-3433.

You've seen that little restroom building at Recreation park No. 1 on Verano road? Well, they've put an addition on—little wooden shields which screen the entrances so the user may have a modicum of privacy. El Verano Improvement club has had the care of this facility as one of its projects. And has done a mighty good job.

LEE STARRETT, Masseur, at Bathhouse, Boyes. Massages, slenderizing. You'll look and feel better. Make it a habit.

Robert Ruark has backed us up, in a big way, on our conviction that hospital charges (all hospitals) are out of line and unrealistic. They charge say \$17 a day or more for rooms, serve you sketchy food, charge you 10 cents for even one aspirin, also charge plenty for all tests, operating room, etc., pay their novice nurses a mighty low salary, pay no taxes, don't even pay for the cost of the hospital building, and still are in the red most of the time. Is it mismanagement? Or what?

VALLEY OF THE MOON CIGARS—Union label, handmade right here at home. Most dealers have 'em. Superior quality always.

When he was younger, admits an Indiana old-time newspaperman, his ambition was to write a book exposing women. "But darn it," he says, "these designers of modern-day dresses beat us to it."

GLEN ELLEN LIQUOR STORE. On Arnold Drive. Complete selection of fine wines and liquors. "SLIM" WALLACE.

We were—and are—almost ready to vote for Clem Miller for congress. But will not make such a recommendation. Clem is a young, aggressive man who has some good ideas. And we need congressmen of this caliber. His opponent, incumbent Hubert Scudder, is all right, we suppose, though he has shown no particular initiative as a congressman, and in fact has all the earmarks of an old fuddy-duddy.

But with all this, it's imperative that President Ike should have a republican congress that will work with him, and Scudder could be included as one who will accord this support. So, for this election at least, let's give Ike this much help.

SONOMA GROVE, Hiway 12 south of Boyes. Italian food a specialty. Varied menus—all good. Cocktails. Always the very best.

Some six different banks have applied for permission to open banks or branches in Santa Rosa. Wonderful. Maybe one or two will get that permission.

But Boyes Hot Springs needs a bank much more than does Santa Rosa. We've got the people, we've got the money, and we are NOT adequately served by the two Sonoma banks. Say you live in Kenwood or Glen Ellen. Why should you have to drive through our town and on to Sonoma to cash a check? If the Sonoma banks were smart they'd at least establish a little tiny branch in the Springs area for cashing checks, making change, taking deposits, and all the other "little" services that should be right at hand in the Springs community.

If they don't do something like this—soon—you're likely to see a successful movement to organize and establish our own local bank. And that wouldn't be a bad idea, anyway.

POWDER BOX BEAUTY SHOP, Arnold drive near Eldridge. A modern shop, experienced operators. For appointment call 8-2673.

Halloween is just around the corner—next Wednesday, Oct. 31. Boyes has had an annual festival for the youngsters, and it's on again this year. Lions club is sponsor, assisting the Food Center, originators of the festivities. Kids gather at 7 p.m., in costume, and there are substantial prizes for the best in a lot of categories. You might well come on along and watch the goings-on.

BATH HOUSE BARBER SHOP, open daily except Monday. Fast, efficient work, modern shop. Bob Narcisi your operator. Drop in.

OCTOBER

October piles her drifting flame and gold
And barters it for winter's somber cold.

Published every Friday by the Little Publishing Co., Box 446, Boyes Hot Springs, Calif. E. A. Little, the Old Colonel, is editor. No subscription price, yet. Advertising? Ask us and we'll tell all. WE 8-4500

JIM'S FINE MEATS, at Food Center, Boyes. New management, but the same high quality meats. Cut as you want it. Try us!

There are doings of a Halloween nature this Saturday night at Paul's. A free buffet will be unveiled at midnight—the 13th annual such celebration—with costumes, witches, and all that goes with a typical Halloween celebration. This might just be the place for you Saturday night.

FRANK'S HARDWARE, Castner Bldg., Boyes. Complete stocks and super service. Paints, Tools, Glass, Gardening Supplies.

On the propositions we vote on November 6, we've got our decisions all made.

We'll vote "yes" on every one except Nos. 4 and 12.

Our "no" vote on No. 4 is just because the issues are so befuddled no one knows what it's all about.

And on No. 12, it should be voted down, because if enacted, local governing bodies could put bond issue proposals on the ballot without proper publication in newspapers. They'd tell you about it in the election pamphlets mailed just before the election, and few would have a chance to really digest 'em.

If you're with us, vote NO on 4 and 12.

BROADWAY CAFE, Sonoma. Park in back, enter off East First. Extra specials all week. Pop and Mom Medros. Take-out license.

One reason that you can't take it with you is that you don't have it after taxes.

BANCROFT NURSERY, Sonoma. Time to plant bulbs, shrubs, trees, Fertilize, too. And we've got cut flowers, potted plants.

And how 'bout Michigan State? No. 1 in the nation this week, and chances are it'll stay there. We picked 'em before the season got started. Other picks: Detroit and Milwaukee to win their respective pennants in 1957. Ike to win November 6. The 49ers to win most of their remaining games, which would insure them a fairly good season.

SONOMA FURNITURE MART, Broadway. A new department: Imported Gift China, Giftware, Ceramics for every purpose.

Mailing any presents to servicemen overseas? Get 'em in the mail not a day later than November 15. That's official.

R. A. "BOB" MILLER — "Yours for Life"

Insurance Exclusively Next to Telephone Co., Sonoma
SONOMA MISSION INN, Boyes. Known nationwide as a stand-out hostelry, where good food, drinks and service are superb.

Editor Harry Oliver of the Thousand Palms Desert Rat Scrapbook says he believes he is the happiest fellow on the desert . . . because he has the most interesting troubles.

RAY'S SIGNAL SERVICE, Arnold Drive at Cecilia, Eldridge. Good Gas and Good Service always. Complete Grocery department.

BATES AND EVANS, Funeral Directors. Sonoma Valley's Pioneer Funeral Service firm. Serving families of all faiths since 1879. 691 Broadway, Sonoma. Webster 8-2686.

That new map of the Valley put out by the Sonoma Valley chamber of commerce is a honey—but there is one big defect. On any map you look for a directional arrow showing which way is north, and we so far haven't been able to spot such a thing on this map. So you're bound to be a bit befuddled. Please! Next revision, put in just a little arrow.

TOWN HOUSE SUPPER CLUB, Glen Ellen. Superb food served in comfortable surroundings. Cocktails. Worth your visit—anytime.

FIELDS' AUTO REPAIRS, next to Texaco, Fetters Springs. Repairing all makes. Work guaranteed. Charges always low.

Local Lions and Lionesses—33 in all—board a Greyhound bus Saturday at 9 a.m. and hie themselves to Reno for a brief outing. After a night and parts of two days, they'll all be back Sunday from their sojourn to the Biggest Little City. This is an annual "adventure."

THE CHICKEN HOUSE (formerly Lew's). Hiway 12, Boyes. Open 5 a. m. to 10 u. m. Best fried chicken and steaks in town. Try us. **RICHFIELD SERVICE**, Boyes Springs. Center of town. Fast and efficient service. Accessories. Bud Delaney, Proprietor.

There's nothing like a dish towel for wiping that contented look off a husband's face.

RUSTIC INN, Glen Ellen. Authentic old-time western atmosphere, but modern know-how when it comes to tasty beverages.

B & L LAUNDROMAT, Fetters. Bring your laundry here regularly for fast service and small charge. Wash. Dry. Iron.

Lions club has a charter night celebration at the Town House, in Glen Ellen, on Monday, Nov. 26. It's ladies' night, too, and the plans call for one of the biggest and best affairs of its kind there ever was locally.

TOWNSEND'S—Next to Bank of America, Sonoma. Shoes for the entire family. Specializing in work and sports clothes.

TODD CONSTRUCTION - ESTIMATING SERVICE. Surveying. Subdivisions. 18340 Sonoma Hwy., Boyes. Greengrass Bldg.

Getting near election, so we just must do a little commenting. Of course you know we're 1000 per cent or more for Ike. He's got everything, and we don't need to tell you more. So let's talk a little about little Adlai.

He's a smart man. He's well educated. He's worth a million. He

has no humor in his soul. His tired old bromides are getting almost nauseating. His thinking is fuzzy, not based on facts. So let's keep our first team in office, relegate the second-stringers to the sidelines.

Let's examine a few of the so-called issues—though actually Adlai hasn't come up with any real ones.

Labor? More people are working, at higher wages, than in any peacetime period in history. There are fewer unemployed. There have been fewer strikes, and the government hasn't taken over any industry or plants.

Farmers? Rigid price supports of the previous democratic administrations caused the huge surpluses, which have kept farmers' earnings down. Flexible supports of the republicans are cutting down these surpluses, and eventually will gain higher returns to the farmers.

Little Adlai's H-bomb and end of draft are phoney issues, designed to gain votes from the culpable but entirely visionary and unrealistic.

No, we'd be damphools to trade a proved, wise, inspired and efficient administrator for a mediocre, inexperienced aspirant whose only real claim to fame is that of a man with a hole in his shoe. (And he also is a millionaire—(nothing wrong with that, but why be a hypocrite)?

RAY'S WRECKING YARD, 1216 MacArthur Blvd., Sonoma. Bring your wrecks to us. Come here for repair parts, all makes.

Family Style Chicken. All you can eat, \$1.75. **Best Italian Spaghetti and Ravioli.** **BUNNY'S CAFE, 2135 Mendocino, Santa Rosa.**

MOONBEAMS RECOMMENDS

President—Dwight D. Eisenhower (R).

Vice President—Richard M. Nixon (R).

U. S. Senator—Thomas H. Kuchel (R).

Representative in Congress—(Take Your Pick).

Member of State Assembly—Richard H. McCollister (R).

YELL'S ACRES NURSERY, in the heart of Glen Ellen. Specialists in Dahlias, Fuchsias, Tuberous Begonias. Make selections now.

SONOMA GOLF & COUNTRY CLUB. Superb food and drinks, with exquisite surroundings. Try our Clown Room after golfing.

Keep your eye on the ball, your shoulder to the wheel, and your ear to the ground, advises an editor down in the Southland. But, he hastily adds, "OK, now try to work in that position."

WALTER GRUNERT AUTO UPHOLSTERY, Fetters Springs. Texaco station. Seat covers, floor mats, truck cushions, interior work.

MANCUSO WINES, grower-produced. Glen Ellen. Available at every retail outlet. As good as the best, better than most.

Something should be done about that overgrown foot locker women call a purse, complains a Nevada editor. He claims the main difference between the contents of it and a small boy's pocket is that in the purse you seldom will find any fishhooks and angleworms. He thinks someone should start a style calling for women to wear change belts like those used by streetcar conductors.

DENNY'S COG CLUB, Boyes. Congenial gathering place for sportsmen and all real people. Wonderful drinkables.

WOODLEAF MARKET, Boyes. Fastest growing market in the Valley. Prices the lowest, service fast and efficient. See our big ads.

Two sure signs of fall come when the lawn starts to turn green and the teen-age daughter who spent the summer in shorts starts to turn white again.

EL DORADO HOTEL, Sonoma. Club dinners and banquets. Authentic Italian food, seafood, splendid menu. Cocktails.

ADOBE DRUG (Ray S. Duer), 417 First St. W., Sonoma. WE 8-2971
Prescription Specialists Veterinary Supplies

Nell Griffith Wilson, Kenwood poet, recently attended a Poetry day dinner in Berkeley. Many California notables attended, with the tables beautifully decorated with autumn grapevine leaves, and with flowers from Kenwood gardens. Juanita Miller, daughter of Joaquin Miller, famed poet of tre Sierra, was one of the attendants.

ROZARIO'S PALMS INN, Verano. Gathering place for the discriminating. Fine food and excellent bar. **THE INSKEEPS.**

MIKE & ROSE'S BOYES SPRINGS STORE. Specials on meats of finest quality, last three days each week. Try our steaks.

Police in Memphis, Tenn., were ordered to disregard a previous notice of the theft of a citizen's automobile. Official explanation: "Car not stolen. Finance company got it."

MAC DONALD'S JEWELRY, Sonoma. Expert watch service. Jewelry for everybody. Watches. Shavers. Watch Bands. Rings.

LITTLE SWITZERLAND, El Verano. A Saturday night and Sunday afternoon "must" especially when you have visitors. Real Swiss. About Llanfairpwllgwyngyllgogerychwyrndrobwilllantysiliogogoooh

The good people of Llanfairpwllgwyngyllgogerychwyrndrobwilllantysiliogogoooh, a town in Wales in case there was any doubt in your mind, are miffed because railroad authorities have squeezed the name of their town into a new 20 feet long signboard which replaces the old 26 foot one. They take the position that a town with the longest name in the world should have the longest signboard, and feel that the lopping of a whole six feet might make this subject to challenge.

We stand foursquare with the citizenry of Llan etc., and we suggest that if the railroad remains adamant in this matter they counter with a demand that the name be rendered in English, to wit: "The Church of St. Mary in a hollow of white hazel near to a rapid whirlpool and to St. Tysilio's Church near a red cave."

Our only glimmer of sympathy for the management is reserved for the conductor. We can see him now, standing in the vestibule of a northbound coach, shouting: "Llanfairpwllgwyngyllgogerch-wyrndrobrlllantysiliogogoo! Change 'ere for Llanellian-yn-Rhos, Aberystwyth, Llandfair Careinion, Rhondda and all points w-e-e-e-st!"

HOOKE OAKS TRAILER COURT, Hiway 12. Groceries. Shell products. Propane gas. Trailer space in grove for rent.

OUR RESORT, El Verano. Harvey and Melina. Stein Club headquarters. Draft beer, mixed drinks. Friendly place, always.

Candy is handy for pleasing your sweetie.

Flowers have powers of soulful entreaty.

A jewel adds fuel to ardor, some claim,

But think about mink—if results are your aim!

BUD'S GARAGE. Now located Railroad & Cherry Sts. Repairing all cars. Guaranteed service. Phone WE 8-3971.

MENDEL'S CAFE, Boyes Plaza. New ownership. Finest food ever, along with congenial atmosphere. Cocktail bar. You'll like!

Best beer we ever tasted was Crystal Rock, served in a rathskellar at Cedar Point, Ohio.

Another mighty good one is brewed in Frankenmuth, Mich., a predominantly German settlement much like the Hot Springs area.

There's more than beer in Frankenmuth, too, and we think it could be duplicated right here.

Fellow by the name of Fisher started serving a fried chicken dinner (dipped in batter, then deep fried). The idea caught on, and now there are two other such places in the town, and altogether they serve as many as 6000 chicken dinners on a sunny Sunday, with people driving dozens and even hundreds of miles to sit down at the overloaded tables.

SONOMA MILL & LUMBER CO., Hiway 12 at the big curve. Super service for contractors, carpenters, home owners, ranchers.

SEE GREENGRASS for expert advice on all matters pertaining to Real Estate, Insurance. Phone 8-4731. 18340 Sonoma Hiway.

FRIBERG DRUG STORE, So. Broadway, Sonoma. Prescription specialists. A super drug store, large stocks. Soda fountain, too.

BOYES VARIETY STORE, where the hard-to-get items can most always be found. Halloween novelties. Giftware. School clothing.